



CRYPTODNES

THE MEDIA OF THE **NEW** GENERATION

*cryptocurrency, blockchain, and fintech
news from around the world*

OUR MISSION

Our mission is to grow and nurture the local cryptocurrency community by covering the latest and most relevant news.

A BIT ABOUT US

We started our media in April 2018, at the start of the “crypto-winter”.

Spirits in the crypto space were low and most were discouraged. Throughout these times, we kept being persistent and dedicated to our mission. We kept our readers **informed** and **prepared** for the next bull-run.

CRYPTODNES NOW

Now we are in the position of the “de-facto” crypto media in Bulgaria.

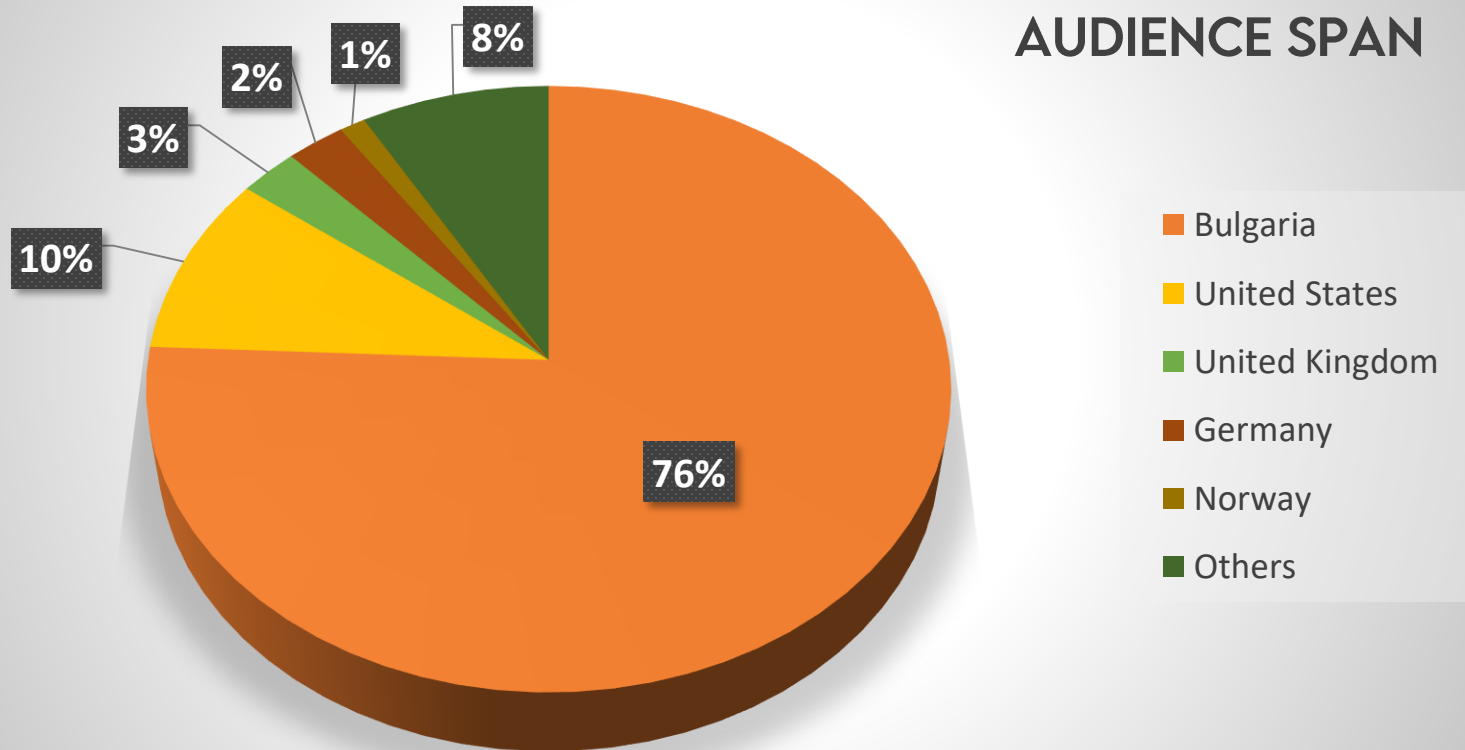
Our team gives **technical** and **fundamental** insights into the price movements of larger cryptocurrencies. We keep our readers updated on relevant **regulations**. For the more tech-savvy, we cover the latest in **blockchain** and **fintech**.

Our key content categories are the following:

- Bitcoin
- Altcoins
- Regulation
- Blockchain
- Fintech
- Analysis



CRYPTODNES AUDIENCE SPAN



- Reach covering the Bulgarian population worldwide

**OUR
AUDIENCE**

TIMEFRAME	TOTAL USERS	GROWTH
Mar 2018 – Mar 2019	70,807	-
Mar 2019 – Mar 2020	174,171	145.98%
Mar 2020 – Mar 2021	238,876	37.15%
Mar 2021 – Mar 2022	631,407	164.32%

- Biggest crypto and blockchain media outlet in Bulgaria
- Strong and engaged following even in bear-market conditions
- Continuous use-base growth

**OUR EVER-GROWING
COMMUNITY**

BANNER TYPE
160x600 pp
320x100 pp
300x250 pp
728x90 pp (desktop-only)
Sticky
Background image 1400x1200
Native

BANNER SPACE OPTIONS

ARTICLE TYPE	ADDITIONAL SPONSORED OPTIONS			
Press Release Article	Website Publish	Social Media Share	Publish as Main Article	Publish as Hot Article
Organic Article				

SPONSORED ARTICLES

MEET OUR TEAM



ALEXANDER
STEFANOV



ANDREY
KUNEV



FILIP
VANTCHEV



SAMUIL
SARANDEV

We are always looking for new **partners** to grow our **positive** impact on the crypto space, as well as to establish genuinely **valuable** initiatives!

Looking forward to hearing from you! You can reach us at:

- Email: hi@cryptodnes.bg

www.cryptodnes.bg



COLLABORATION IS KEY

THANK YOU!



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